

# Louisiana Small and Emerging Businesses

By Louisiana Economic Development

Get SEBD certified today!

The Louisiana Economic Development (LED) Small and Emerging Business Development (SEBD) program offers managerial and technical assistance tailored to small business owners. This certification provides support across various areas crucial to business growth, including: accounting, business planning, entrepreneurial training, human resources, industry-specific assistance, legal, and marketing.

The SEBD program operates through dedicated partners who serve as intermediaries, helping to provide guidance and valuable resources that aid eligible participants in managing, sustaining, and expanding their businesses.

Upon becoming SEBD-certified, business owners meet with an intermediary who conducts a detailed assessment of their business, then develops a plan of action based on that business's primary and most pressing needs. The program can help the SEBD-certified business owner

address needs through training classes, one-on-one assistance, and SEBD roundtables.

The SEBD program offers a ten-year certification designed to assist small business owners in accessing ongoing support to bolster their business expertise and capabilities. The certification through the SEBD program comes at absolutely no cost to the business.

For the purposes of the SEBD program, a **business** that meets all criteria in this section is defined as a Small and Emerging Business:

**Ownership and Control**—At least fifty-one percent of the company is owned and controlled by one or more Small and Emerging Business Persons.

**Principal Place of Business**—The firm's principal place of business is Louisiana.

**Lawful Function**—The company has been organized for profit to perform a lawful, commercially useful function.

**Business Net Worth**—The business's net worth does not exceed \$1.5 million.

**Job Creation**—An applicant firm anticipates creating new full-time jobs.



For the purposes of the SEBD program, a **person** who meets all criteria in this section is defined as a Small and Emerging Business Person:

**Citizenship**—The person is a United States citizen or legal resident.

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

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# Opportunities

LOUISIANA

DEPARTMENT OF ENVIRONMENTAL QUALITY

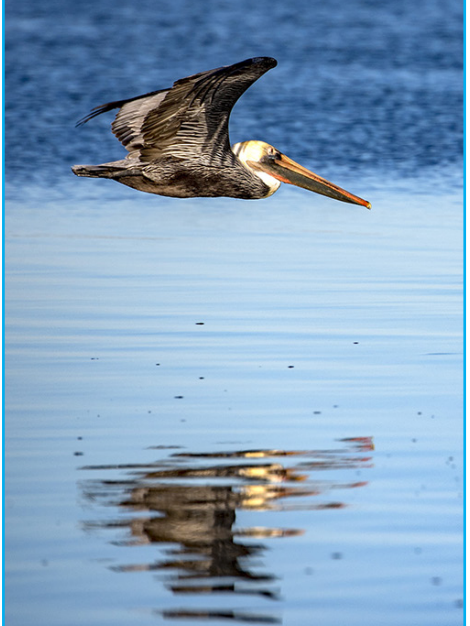
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With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

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Placed in various Louisiana Business Journal digital publications every month and at [www.louisianabusinessjournal.com](http://www.louisianabusinessjournal.com)

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1984

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Years

2024



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With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

**Advertisements**  
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Years

2024

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**Lagniappe Bakehouse**

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

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**Small Business Exchange Louisiana DEI**

- Advertise
- ITB to Targeted (NAICS/SIC/UNSPSC) Certified Businesses
- Telephone Follow-Up (Live)
- Agency/Organization Letters
- Computer Generated Dated and Timed Documentation
- Customized Reports Available

For more info contact  
Valerie Voorhies at  
[vvv@sbeinc.com](mailto:vvv@sbeinc.com)

SOUTHEAST EVENTS FOR YOUR BUSINESS

2024

**Selling to the Federal Government Webinar**  
Thursday, May 23, 2024, 12:00 pm–3:00 pm CDT Online  
**Main Sponsor(s): US Small Business Administration**  
**Contact:** George Tapia, 610-382-3086, [george.tapia@sba.gov](mailto:george.tapia@sba.gov)  
**Fee:** Free; registration required  
Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

**8(a) Orientation and SAM Registration Webinar**  
Wednesday, June 12, 2024, 9:30 am–10:30 am CDT Online  
**Main Sponsor(s): US Small Business Administration**  
**Contact:** SBA Illinois District Office, 312-353-4528, [illinois.do@sba.gov](mailto:illinois.do@sba.gov)  
**Fee:** Free; registration required  
Join the Small Business Administration (SBA)

Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

**Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar**  
Thursday, June 20, 2024, 9:00 am–10:00 am CDT Online  
**Main Sponsor(s): US Small Business Administration**  
**Contact:** <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>  
**Fee:** Free; registration required  
Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

CERTIFICATION

Small Business Exchange, Inc.  
is DBE certified by the Louisiana UCP.

*Certificate of Proclamation*  
**Louisiana Business Journal**  
In recognition of the 1<sup>st</sup> publication since Hurricane Katrina and to the rebuilding of business in your community.

*Michelle J. Landrieu*  
MAYOR MITCHELL J. LANDRIEU • CITY OF NEW ORLEANS  
June 15, 2010

DATE

